



CITY OF CRYSTAL RIVER
COMMUNITY REDEVELOPMENT AGENCY
123 North West Highway 19, Crystal River, FL 34428
Phone 352-795-4216 Fax 352-795-6245



CORNER POST SIGN BLADE ORDER FORM

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

APPLICANT NAME: _____

CONTACT PHONE #: _____

Order Information:

REQUESTED SIGN LOCATION:

1.) _____

2.) _____

NAME ON SIGN:

LOGO: _____ (attach photo) _____

Cost: \$200/ea. **Paid:** _____ **Date:** _____

(Please sign attached Policy)

CORNER SIGNAGE POLICY

FOR

CRA DISTRICT

This policy provides general guidelines for signage on the City of Crystal River Community Redevelopment Agency District (CRA). The purpose is to:

- Provide clear, concise information for all users, to improve way-finding,
- Promote public health, safety and welfare,
- Promote a unified and attractive sign appearance within the CRA District; and
- Eliminate inconsistent, ineffective, and unnecessary signs.

This policy is in addition to the City's Sign Ordinance; refer to Chapter 12 of the City's Land Development Code.

Procedures

General

- A. All signage shall be consistent and must be ordered through the City of Crystal River. No business will be allowed to place their own signs on the corner sign posts. Business owners must comply with the City Sign Ordinance and the Corner Signage policy. Signing this document signifies understanding and agreement to comply.
- B. The design post location has been selected by the City. Any additional sign post locations may be requested by businesses. The City reserves the right to reject any or all new location requests.

Sign Content

Only businesses and Public Facilities within the CRA District will be allowed to have their business name on the corner sign posts. The business name and logo or business name only can be placed on a 9.5" x 36" sign blade.

Sign Design

The City of Crystal River CRA desires to maintain a uniform appearance of signage where possible. All corner signage shall be designed in accordance with this policy to maintain uniformity throughout the CRA District.

For any design issues not specifically covered by this policy, consult with the City Public Works Department.

Sign Installation

All new signage is to be installed under the direction of the City of Crystal River. Replacements or change of existing signs will be handled via sign blade order form submitted to the City Public Works Department.

Temporary Signs/Displays

Temporary signs shall not be used in place of standard signage. No surface-damaging adhesives (e.g. scotch tape, duct tape) or surface-penetrating fasteners are to be used to display temporary displays of any kind.

Costs

Each Business owner will be required to purchase their own blade sign and pay the cost of fabrication of the sign. The sign must be paid in full before the City will order the sign bade(s). Businesses within the CRA District may have more than one blade sign. The City reserves the right to limit the number of signs allowed per business.

I _____ AGREE TO ABIDE BY THIS POLICY AND ALSO AGREE TO ABIDE BY THE CITY OF CRYSTAL RIVER SIGN ORDINANCE.

BUSINESS OWNER

DATE: _____